



Break Through

DATSUN GO







# Now It's Your Turn

The time to reach for your dream has arrived. It's time to break through. To set your own boundaries and push the boundaries of others. The open road is calling, with every turn promising a new adventure. Where you go is up to you. How will you get there?

Meet the Datsun GO.





## Tomorrow's There For The Taking

You know who you are. You know where you're going. You know the world of opportunity rapidly unfolding before you. But it's not enough. You need the roar in your heart to thrust you forward. You need the breadth of your vision reflected in a boundless sky and your destiny as open as the road before you. You need a vehicle to drive your ambitions. But that vehicle already exists, waiting to realise your next adventure.



## So Stylish, It Will Make Heads Turn.

The Datsun GO is here to stay. With a robust body, strong and dynamic shoulder line, distinctive headlights and impressive arches: it's a bold design that reflects its character. Its D-cut grille with chrome lining shows Datsun GO's strong characteristics. From the athletic rear shoulders to its cosy cabin space, the Datsun GO is a style statement to mark your break through to tomorrow.

### 1. Headlight Design:

Just like the eyes, headlights can say so much. The signature elongated 3-D shaped headlights feature a multifaceted design, framed by a metallic accent to provide a premium and stylish look.

### 2. Athletic Shoulders:

Its robust, wide body with deeply curving shoulders suggest substance and strength that sets it apart from anything else in its segment.

### 3. Sculpted Front Fenders:

Flowing smoothly into the front end, these bold, curvy fenders add a touch of class. And with its three-dimensional silhouette, it has a modern character that's a class apart.

### 4. Bold, Characteristic D-cut Grille:

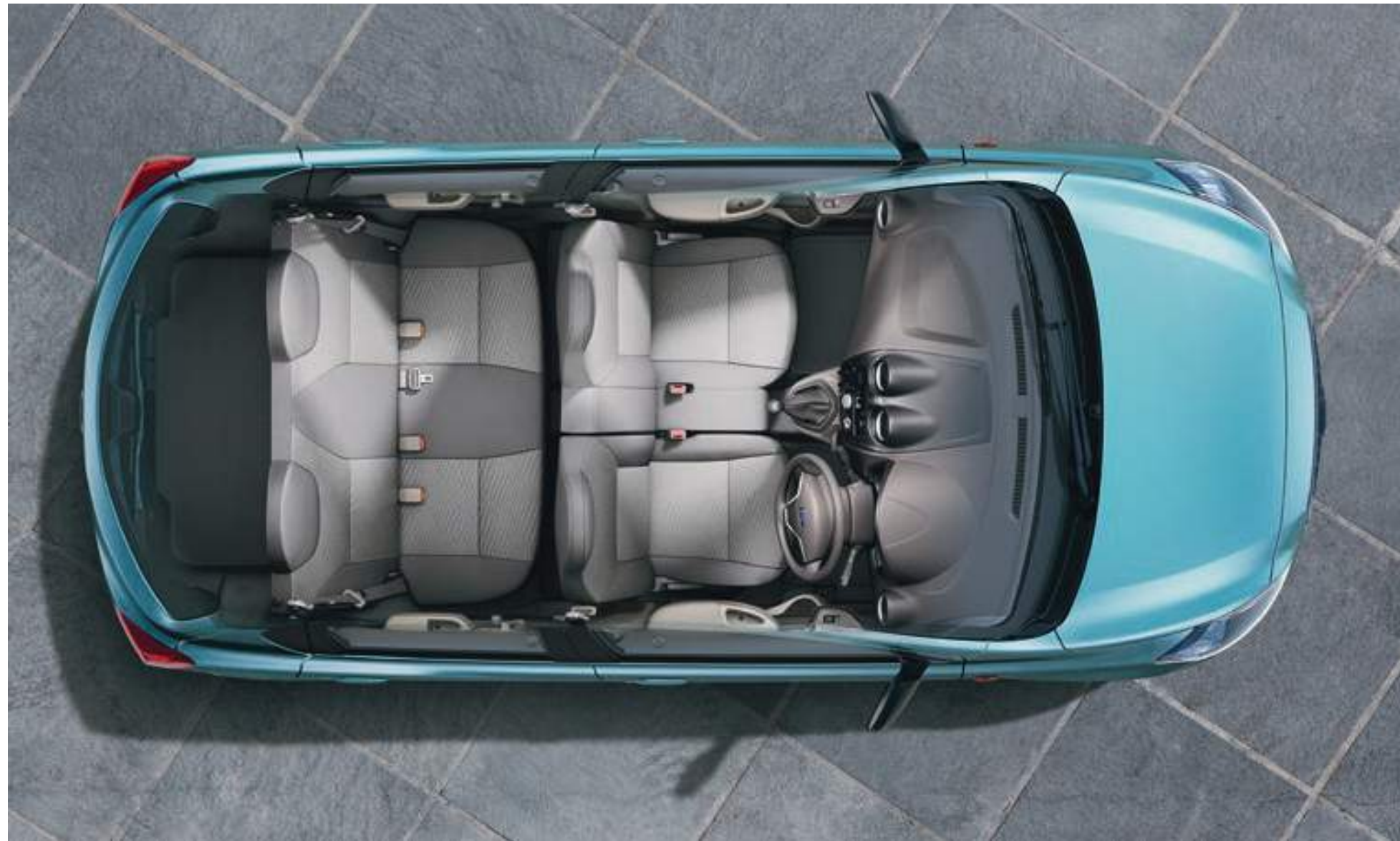
A face you can love. The contours of the car draw attention to the honeycomb-style grille and feature a chrome surround that frames the DATSUN logo for an even more striking impression. It symbolises the spirit of Datsun in a fresh, contemporary way.





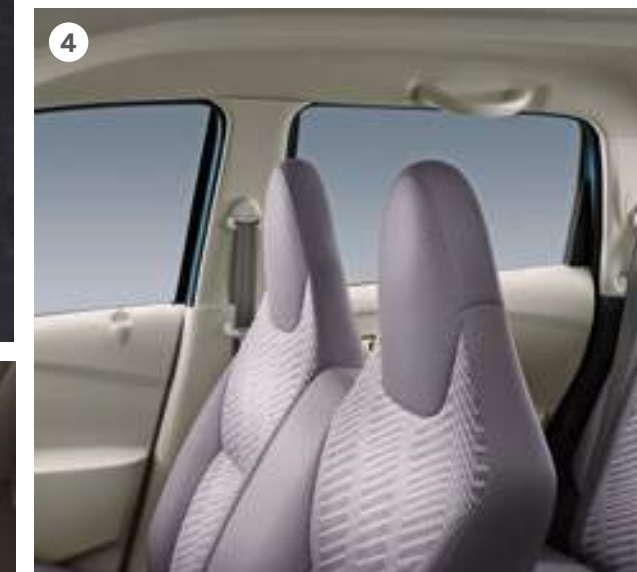
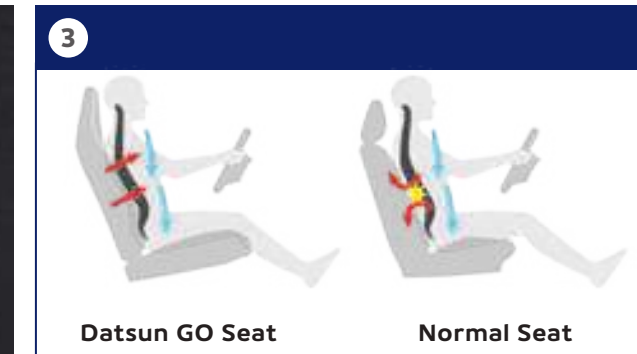
BIG ON  
SPACE





## More Than Meets The Eye

Thanks to Datsun GO's best-in-class cabin length, you can look forward to a comfortable ride. Its generous knee room gives you the freedom to stretch out and its luxuriously cushioned seats make it a pleasure to journey in. The Datsun GO is spacious enough to accommodate a group of friends and there's always enough boot space for sporting equipment or a cooler box for a day out.



**1. Luggage Space:**  
With best-in-class boot space of 265L, luggage will fit easily and then some.



**2. Connected Front Seat:**  
The connected design of the extended front seats is unique in the segment. It also makes it possible to slide out of either door for your convenience while maintaining individual seat adjustability for the driver and the front seat passenger.



**3. Spinal Support Front Seat:**  
With our advanced technology, conceived to meet the human body's neutral posture, the front seats of the Datsun GO are specially designed to keep you relaxed and alert. By adapting to the natural curve of the spine when sitting, they individually support the pelvis and chest, relieving pressure on your back.

**4. Head Room:**  
Ample headroom that provides comfort and makes sure that you have a ride to remember.

**5. Seat Comfort:**  
Premium seating to make each adventure more comfortable.

**6. Driver Side Airbag:**  
In the event of a front-end crash, the driver-side airbag, in conjunction with the seatbelt, helps minimize the impact on the driver from the collision. When the airbag automatically deploys and inflates in a front-end crash, it mitigates against serious head injuries.





**1. Mobile Docking Station:**

Control your world with MDS. It gives you everything on your smartphone in your car: including navigation, your music, USB charging and hands-free calling.



**2. Passenger Side Storage:**

Offers ample storage space in the passenger seat, so you can quickly store and remove your belongings.



**3. Door Pocket:**

The holder in the door trim can contain bottles, sunglasses and more.

## INTERIORS THAT MAKE OTHER HATCHBACKS ENVIOUS



On the inside, the Datsun GO is clean and simple. There's emphasis on thoughtful details that add to the driving experience and reflect the Datsun GO's simple yet vibrant nature. Consider the elegant, dipping line of the dash, the slight yet striking accents of silver and

the gear shift lever is at arms length from the steering wheel, for effortless driving in heavy traffic. These, along with the ergonomic door handles make the Datsun GO a break through at many levels of innovation.



**4. 360° Air Vents for Surround A/C Ventilation:**  
Allows better control of airflow and air direction for your comfort.



**5. Blue Colour Print Meter with White Lettering:**  
Provides enhanced visibility so you're in control at all times.



**6. Leather-feel Grain Dashboard:**  
The dashboard and interior trim with leather-feel grain pattern gives the interior an upmarket feel.

# Class That's A Class Apart

The Datsun GO is integrated with cutting-edge technologies for its drive train. These include a newly developed and powerful engine, superior front suspension, ventilated disc brakes and an electronically-controlled accelerator enabling more control and a smoother driving experience.

With a smart meter that comes complete with a drive computer, follow-me-home headlights and an intelligent wiper system, the Datsun GO comes prepared for anything. In addition, the speed sensitive power steering gives you more handling and control. And despite its wide wheelbase, the Datsun GO has a conveniently small turning radius. To top it all, it comes with excellent fuel economy, with a consumption of only 5.2 litres/100km.



ACCELERATION  
**13.3SEC**  
0-100km/h

## 1. Engine and Power:

The Datsun GO comes with a powerful 1,2l engine, using race-car engine technology adapted for maximum torque and power.



## 2. Suspension System:

A double-pivot front arm enables greater agility, while the tension from rough roads is absorbed by a high-response damper.



## 3. Electronic Accelerator Pedal:

Step on the accelerator and notice how smoothly it responds. It's controlled electronically, not by cable, ensuring less maintenance and lower emissions.



## 4. Ventilated Disc Brakes:

The Datsun GO uses ventilated disc brakes in front, ensuring more effective brakes that give secure and consistent stopping.



**5. Follow-Me-Home Headlights:**  
The Datsun GO comes with follow-me-home headlights, which light up the path as you walk to your door, even after locking your car.



**6. Intelligent Wiping System:**  
The windscreen wipers of the Datsun GO will automatically select appropriate wiping intervals in INT mode as the vehicle speed changes. When using the Wipe-and-Washer function, a final wipe clears away remaining droplets 3 seconds after the wiper motion stops.



## 7. Smart Meter

### a. Gear Shift Guide:

Showing ideal speed to change gears for maximum efficiency and performance.

### b. Digital Tachometer



### c. Drive Computer



1. Instantaneous Fuel Consumption



2. Average Fuel Consumption



3. Distance to Empty



## 8. Speed Sensitive Electric Power Steering:

The system in the Datsun GO has it all figured out by adjusting the level of power assist according to how fast you're going. At lower speeds, it gives you more assist making it much easier to park and manoeuvre. At higher speeds, steering is tighter for more control.



## 9. Turning Radius:

Despite its wide wheelbase, the Datsun GO has a surprisingly short turning radius.



## Specifications

Model		A (MID)	T (LUX)
Dimensions	Overall Length (mm)	3785	
	Overall Width (mm)	1635	
	Overall Height (mm)	1485	
	Wheelbase (mm)	2450	
	Front Track (mm)	1440	
	Rear Track (mm)	1445	
	Minimum Ground Clearance (mm)	170	
	Minimum Turning Radius (m)	4.6	
	Tare Mass (kg)	779	788
	Gross Vehicle Mass (kg)	1152	1161
	Luggage Capacity (L)	265	
	Fuel Tank Capacity (L)	35	
	Seating Capacity	5 Persons	
Engine	Fuel Type	Petrol	
	Engine Type	DOHC 12 Valve 3 Cylinders	
	Fuel System	Electronic Fuel Injection (EFI)	
	Displacement (cc)	1198	
	0 - 100km/h (secs)	13.3	
	Top Speed (km/h)	161	
	Configuration	In-line 3, DOHC	
	Max Power (kW/rpm)	50/5000	
Max Torque (Nm/rpm)	104/4000		
Transmission	5-Speed Manual		
Brakes	Front	Ventilated Discs	
	Rear	Drum	
Suspension	Front	Macpherson Strut with Double Pivot Lower Arm	
	Rear	H-type Torsion Beam	
Steering		Manual Steering	Power Steering
Tyres	Size	155/70R13	
Fuel Consumption (l/100km)		5.2	
CO <sup>2</sup> Emissions Level (g/km)		123	

Dimensions



Features	A (MID)	T (LUX)
<b>Exterior</b>		
Halogen Headlamp	•	•
Clear Tail Lamp	•	•
High Mounted Brake Light	•	•
Radiator Grille Finish: Chrome	•	•
Body Colour Bumpers	•	•
Black Manually Adjustable Door Mirrors	•	•
Full Wheel Cover	-	•
Wheel Cap	•	-
Speed Sensitive Wipers with Intermittent & Drop Wipe Function	•	•
Black Door Handles	•	-
Body Colour Door Handles	-	•
Sash Tape on Rear Door Finisher	•	•
Sash Tape on Centre Pillar	-	•
<b>Interior</b>		
Rear Assist Grips	•	•
Connected Front Seats	•	•
Door Trim: Full Moulded	•	•
AC vents with Silver Finish	•	•
Three-Spoke Steering Wheel with Silver Finish	•	•
B & C Pillar Full Trims	-	•
Spinal Support Seat (Front)	•	•
Seat Upholstery Fabric: Jacquard	•	•
Seat Integrated Headrests (Front + Rear)	•	•
Front Seats Slide & Reclining	•	•
Full Door Armrest	•	•
Ergonomically Located Parking Brake & Gear Shift Lever	•	•
Bottle Holders in Front Doors (1.5l)	-	•
Driver Side Storage Tray & Ticket Holder	•	•
Passenger Side Storage Tray	•	•
Interior Reading Lamp	•	•
Speaker Grille (Front doors)	•	•
Door Map Pockets	-	•

Standard • Not Available - Optional O

Features	A (MID)	T (LUX)
<b>Comfort &amp; Convenience</b>		
Digital Tachometer	•	•
Drive Computer	•	•
- Instantaneous Fuel Economy	•	•
- Average Fuel Economy	•	•
- Distance to Empty	•	•
Low Fuel Warning	•	•
Trip Meter	•	•
Electronic Fuel Gauge	•	•
Gear Shift Guide	•	•
Follow-Me-Home Headlights	•	•
Remote Fuel Lid Opener	•	•
Air Conditioner	•	•
Manual Steering	•	-
Speed Sensitive Power Steering	-	•
Front Power Windows	-	•
Mobile Docking Station	-	•
- Amplifier	-	•
- Universal Mobile Holder	-	•
- Aux-in	-	•
- USB port (Charge only)	-	•
Front Speakers (both sides one each)	-	•
Accessory Socket (12V)	•	•
<b>Safety &amp; Security</b>		
Driver Airbag	-	•
Three-Point Seat Belts (Front)	•	•
Three-Point Seat Belts (Left and right rear)	•	•
Two-Point Seat Belt (Rear Central)	•	•
Child Lock	•	•
Immobilizer	•	•
Manual Central Locking	-	•
<b>Service &amp; Warranty</b>		
Service Intervals (km)	15000	15000
3 year / 100 000km	•	•
Service Plan	O	O
Maintenance Plan	O	O



## Accessories - Do it your way

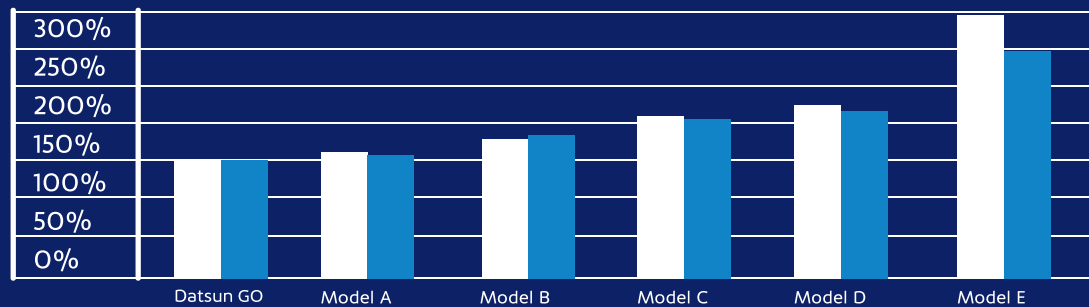
Datsun GO offers every driver the opportunity to individualise their own Datsun GO to their liking through a wide range of accessories. Choose from a selection of accessories that will make your Datsun GO yours and yours alone. From a range of trendy decals, branded seat covers, a variety of sophisticated chrome fittings and a spoiler, roof rails and alloy wheels for that sporty look. It is, after all, your dream that you're chasing, so why not do it your way? Speak to your dealership about the wide range of accessories available to you.

## Best-in-class Total Cost of Ownership

Once you own the Datsun GO, we make sure that you not only save money, but also have total and absolute peace of mind by providing you with best-in-class total cost of ownership. When comparing the maintenance cost of a selected basket of service parts and associated labour costs, up to the 45 000km and 90 000km services, the Datsun GO was best-in-class when compared against other models in this class.

From the start, the Datsun GO has been engineered and built to offer the most affordable parts and maintenance costs available in its segment. Add to this its highly competitive fuel efficiency and our 3-year/100 000km warranty and you're assured of a hassle-free and affordable motoring experience over the ownership cycle of your Datsun GO.

## Cost of Ownership Comparison



Roof Spoiler



Art Leather Seat Cover



Scuff Plate



## We Deliver Quality And Maintain It



### Assured Quality:

A strong drive to assure global standards combined with our Japanese DNA ensure that you get only the best. The Datsun GO, while new to South Africa, benefits from the industry leading support of Nissan Motor's global expertise. We use only the latest in our styling, engineering and manufacturing processes.



### 3-Year/100 000km Warranty:

Datsun provides a 3 year/ 100 000km warranty to ensure your ownership of the Datsun GO with reliable security.



### Datsun Roadside Assistance:

Our round-the-clock roadside assistance ensures that your Datsun GO ownership experience is one of reliable backup and total relief. Call us on 0800 328 786 for assistance at any time.



### Dealerships Nationwide:

The Datsun Dealership network is nationwide and we're making sure that we are accessible to you all across the country for the tomorrow that awaits with your Datsun GO.

Total cost at:







# Colour Your Horizons

White



Sky



Ruby



Silver



Gray







Your Datsun Dealer

**Call us on 0800 328 786**  
**[www.datsun.co.za](http://www.datsun.co.za)**

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